

Marketing and Promotional Opportunities

Roger Kuperways brings an unusually broad and distinctive platform to *From Chocolate to Philosopher*.

Born in wartime France and raised in postwar Paris, he began as a couture apprentice in the ateliers of Coco Chanel before immigrating alone to New York at seventeen with twelve dollars and no English. Years later, his fashion label was carried by Saks Fifth Avenue, Bergdorf Goodman, Neiman Marcus, Nordstrom, and more than 1,700 retailers nationwide. After the collapse of domestic garment manufacturing, he reinvented himself once again as Professor Emeritus of entrepreneurship and philosophy at New York University, where he taught for twenty-seven years.

Over several decades, he founded entrepreneurship and career-transition organizations in New York City that collectively reached more than 36,000 members. He has lectured publicly for universities, conferences, trade organizations, and cultural institutions, and has taught Argentine tango in New York, Paris, and Buenos Aires.

His unusually varied life experience — spanning postwar Paris, haute couture, immigration, entrepreneurship, philosophy, tango, international travel, and disciplines including bridge and martial arts — gives him appeal across literary, fashion, Jewish-cultural, immigrant, entrepreneurial, academic, and arts audiences.

Fluent in French, English, Spanish, Italian, and Yiddish, Roger is comfortable with interviews, podcasts, public speaking, literary festivals, university programming, and cultural-history media.

The author's website includes downloadable materials for literary agents, sample chapters, and memoir excerpts. He is available for interviews, podcast appearances, literary festivals, bookstore conversations, university events, and fashion/cultural-history programming.

Media Angles

- From couture atelier to university classroom
- Reinvention across three lives
- The fashion designer who dressed Jacqueline Kennedy Onassis
- From sweatshop worker to Professor Emeritus
- A Holocaust survivor's journey from Belleville to Seventh Avenue
- Twenty-seven years shaping entrepreneurs at NYU
- The tango teacher, bridge player, and business philosopher